



Dear Columbus-Area Business Owner,

As you know, every year Valley Interfaith Promise hosts the Bed Race, our major annual fundraising event. Next year's race will be held on Saturday, February 25, 2017!

Our work of helping homeless families reach self-sufficiency and stability depends on the caring support of the community. We hope you will join us in 2017!

We want the Bed Race to be a chance for local Columbus businesses to be recognized for supporting us. You will find information explaining the different sponsorship levels and a sponsorship agreement included with this letter. To confirm your sponsorship, please fill out the agreement and mail it to:

Valley Interfaith Promise
RE: Bed Race Sponsorship
P.O. Box 1141
Columbus, GA 31902

If you have any questions please email me at valleyinterfaithpromise@gmail.com, or call me at (706) 494-6348.

Thank you for your consideration.

Sincerely yours,

Daniel Mitchell
Executive Director

Valley Interfaith Promise Sponsorship Levels

FAMILY CORNERSTONE - \$10,000 or more

1. Monthly Facebook “shout-outs” for one year with link to sponsor or organization
2. **Top logo** recognition* at ALL VIP events (Bed Race, Tom Black Dinner) including radio and TV ads
3. **Top sponsor** recognition on www.valleyinterfaithpromise.com website and on VIP Happenings e-newsletter
4. Display space at Bed Race to sell or promote sponsor’s products/services
5. Table for eight (8) at annual Tom Black Compassionate Service Award Dinner
6. Complimentary registration and bed for two (2) teams at the Bed Race
7. No other solicitation for one year

FAMILY CIRCLE – \$5,000 - \$9,999

1. Monthly Facebook “shout-outs” for one year with link to sponsor or organization.
2. **Prominent logo** recognition* at ALL VIP events (Bed Race, Tom Black Dinner) including radio and TV ads
3. **Prominent sponsor** recognition on www.valleyinterfaithpromise.com website and on VIP Happenings e-newsletter
4. Display space at Bed Race to sell or promote sponsor’s products/services
5. Table for eight (8) at annual Tom Black Compassionate Service Award Dinner
6. Complimentary registration for two (2) teams at the Bed Race
7. No other solicitation for one year

FAMILY ADVOCATE - \$2,500 - \$4,999

1. Quarterly Facebook “shout-outs” for one year with link to sponsor or organization.
2. **Prominent logo** recognition* at ALL VIP events (Bed Race, Tom Black Dinner) including radio and TV ads
3. **Prominent sponsor** recognition on www.valleyinterfaithpromise.com website and on VIP Happenings e-newsletter
4. Display space at Bed Race to sell or promote sponsor’s products/services

5. Table for eight (8) at annual Tom Black Compassionate Service Award Dinner

6. Complimentary registration for one (1) team at the Bed Race

7. No other solicitation for one year

FAMILY ALLY - \$1,000 - \$2,499

1. Facebook “shout-out” with link to sponsor or organization.

2. **Logo** recognition at VIP Bed Race

3. **Sponsor** recognition on www.valleyinterfaithpromise.com website and on VIP Happenings e-newsletter

4. Table for eight (8) at annual Tom Black Compassionate Service Award Dinner

5. Complimentary registration for one (1) team at the Bed Race

TOM BLACK MEMORIAL SPONSOR (EVENT SPECIFIC) - \$800

Table for eight (8) at annual Tom Black Compassionate Service Award Dinner

Name recognition at annual Tom Black Compassionate Service Award Dinner

FAMILY FRIEND - \$500 - \$999

1. Facebook “shout-out” with link to sponsor or organization.

2. **Logo** recognition at VIP Bed Race

3. **Sponsor** recognition on www.valleyinterfaithpromise.com website and on VIP Happenings e-newsletter

GOOD NEIGHBOR - \$150 - \$499

1. **Name** recognition at VIP Bed Race

2. **Sponsor** recognition on www.valleyinterfaithpromise.com website and on VIP Happenings e-newsletter

*Logo recognition includes:

At Bed Race: Banner displayed if organization has banner, logo on Bed Race t-shirts & programs, organization name read aloud as recognized sponsor

At Tom Black Dinner: Company name on programs, organization name read aloud as recognized sponsor



2017 Sponsorship Agreement *The VIP Annual Bed Race*

Sponsor Contact Information

Sponsor listed as: _____

Contact: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Email: _____

Sponsor Information

I agree to be a sponsor of the VIP Bed Race at the following level:

- Family Cornerstone \$10,000 or more: _____ (please specify amount)
- Family Circle \$5,000 to \$9,999: _____
- Family Advocate \$2,500 to \$4,999: _____
- Family Ally \$1,000 to \$2,499: _____
- Family Friend \$500 to \$999: _____
- Good Neighbor \$150 to \$499: _____

Enclosed is a non-sponsor contribution to VIP in the amount of \$ _____

Payment Information & Terms

Please check the appropriate payment option:

- Payment by Check** - Please make check payable to Valley Interfaith Promise
- Invoice Requested**
- Payment by Credit Card** - Please call VIP at (706) 494-6348 to make arrangements

Signature: _____ Title: _____ Date: _____

Please return this signed agreement with your check to: VIP - P.O. Box 1141,
Columbus, GA 31902

THANK YOU FOR YOUR SPONSORSHIP!

Your Gift will help Families like these...

- ***“Sarah” and her two children*:***

After a long history of unemployment and raising two children in and out of shelters, “Sarah” found a temporary home with VIP. She accomplished her goals of finding employment and establishing a bank account. VIP also helped her get connected with helpful medical help for one of her childrens’ unique medical issues. VIP volunteers generously donated furniture when “Sarah” and her family moved into their new apartment.

“Feel real blessed... God is great!” – “Sarah”, housed in 2016

- ***“John” and “Cathy” and their child:***

“John” and “Cathy” had been sleeping in their car with their child when they came to VIP for help. Just knowing that VIP provides beds to sleep in was enough to make “Cathy” so happy she cried. A crisis in their previous hometown led them to seek help in Columbus. VIP gave them warm beds and hot meals while they waited on their new apartment. “John” was already employed, and “Cathy” found a job shortly after leaving VIP.

“I love that you connect us to so many resources.” – “Cathy”, housed in 2016

- ***“Mary” and her two children:***

VIP’s unique volunteer network went above and beyond for “Mary.” She found full time employment through connections made at VIP host congregations. On the day she and her kids moved into her new apartment, VIP volunteers donated a car to her!

“Our every need was met... so many kind hearted people the Lord placed in our path.” – “Mary”, housed in 2015

* Names have been changed because we are committed to protecting our guests’ confidentiality.

