



Dear Columbus-Area Business Owner,

As you know, every year Valley Interfaith Promise hosts the Bed Race, our major annual fundraising event. This year's race will be held on Saturday, February 29, 2020!

Our work of helping homeless families reach self-sufficiency and stability depends on the caring support of the community. We hope you will join us in 2020!

We want the Bed Race to be a chance for local Columbus businesses to be recognized for supporting us. You will find information explaining the different sponsorship levels and a sponsorship agreement included with this letter. To confirm your sponsorship, please fill out the agreement and mail it to:

Valley Interfaith Promise
RE: Bed Race Sponsorship
P.O. Box 1141
Columbus, GA 31902

If you have any questions please email me at valleyinterfaithpromise@gmail.com, or call me at (706) 494-6348.

Thank you for your consideration.

Sincerely yours,

Malinda Shamburger
Director

Valley Interfaith Promise Sponsorship Levels

Finish Line Sponsor - \$5,000 Level

(Only 1 available)

- 1st tier Premium logo spot on TV commercial, Facebook, and website.
- EMCEE live interview with Company official before race.
- EMCEE call outs during Race and special recognition at Start and half-time.
- Company official to be the honorary starter of race and/or present Winner trophy.
- Company booth/space track-side
- Company Banner on 1st tier of Finish line tower.
- Heat Sponsorship (EMCEE Call-out).
- Logo on T-shirt.
- 2 Tickets to Tom Black Compassionate Service Award Dinner and key recognition.

Stage Sponsor - \$3000 Level

(Only 1 available)

- 2nd tier Premium logo spot on TV commercial, Facebook, and website.
- EMCEE call outs during Race and special recognition at half-time.
- Company booth track-side.
- Company Banner on 1st tier of Stage Heat Sponsorship (EMCEE call-out).
- Logo on T-shirt.
- 2 Tickets to Tom Black Compassionate Service Award Dinner and Key recognition.

Pit Row Sponsor - \$1500 Level

(Only 1 available)

- 3rd tier spot on TV commercial, Facebook, and website.
- EMCEE call outs during Race and special recognition.
- Company booth track-side.
- Company Banner at Pit Row
- Heat Sponsorship (EMCEE Call-out)
- Logo on T-shirt
- 2 Tickets to Tom Black Compassionate Service Award Dinner and Key recognition.

Track Side Banner Sponsor - \$500

- Logo on TV commercial, Facebook, and website.
- (Company Banner on track (Banner must be provided by Company)).
- Heat Sponsorship (EMCEE Call-out about company).
- Logo/Name on T-shirt.

T-Shirt Sponsor- \$300 Level

- Logo on Facebook and website
- Heat Sponsorship (EMCEE Call-out about company)
- Logo/Name on T-shirt.

**Banner recognition and up, includes:*

At Bed Race: Banner displayed if organization has banner, logo on Bed Race T-shirts & programs, organization name read aloud as recognized sponsor.

At Tom Black Compassionate Service Award Dinner: Company name on programs, organization name read aloud as recognized sponsor.

THANK YOU FOR YOUR SPONSORSHIP!



2020 Sponsorship Agreement

The VIP Annual Bed Race

Sponsor Contact Information

Sponsor listed as: _____

Contact: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Email: _____

Sponsor Information

I agree to be a sponsor of the VIP Bed Race at the following level:

- Finish Line Sponsor \$5,000 Level: _____
- Stage Sponsor \$3000 Level: _____
- Pit Row Sponsor \$1500 Level: _____
- Track Side Banner \$500 Level : _____
- T-Shirt Sponsor \$300 Level: _____

Enclosed is a non-sponsor contribution to VIP in the amount of \$ _____

Payment Information & Terms

Please check the appropriate payment option:

- **Payment by Check** - Please make check payable to Valley Interfaith Promise
- **Invoice Requested**
- **Payment by Credit Card** - Please call VIP at (706) 494-6348 to make arrangements

Signature: _____ Title: _____ Date: _____

Please return this signed agreement with your check to: VIP - P.O. Box 1141,
Columbus, GA 31902

Your Gift will help Families like these...

- ***“Jerimiah” and his son****

“Jerimiah lost his job due to company cut backs. His 3 year old son was in his custody. When they lost their apartment they they stayed in hotels. When the money ran out they were forced to live in their car. Jerimiah was able to get information about VIP, called and was invited to join our program. Jerimiah was able to find full time employment, day care assistance for his son, and an apartment.

“I had no idea what would happen to me and my son. VIP literally saved our lives” – “Jerimiah” housed in 2017

- ***“John” and “Cathy” and their child:***

“John” and “Cathy” had been sleeping in their car with their child when they came to VIP for help. Just knowing that VIP provides beds to sleep in was enough to make “Cathy” so happy she cried. A crisis in their previous hometown led them to seek help in Columbus. VIP gave them warm beds and hot meals while they waited on their new apartment. “John” was already employed, and “Cathy” found a job shortly after leaving VIP.

“I love that you connect us to so many resources.” – “Cathy”, housed in 2016

- ***“Mary” and her two children:***

VIP’s unique volunteer network went above and beyond for “Mary.” She found full time employment through connections made at VIP host congregations. On the day she and her kids moved into her new apartment, VIP volunteers donated a car to her!

“Our every need was met... so many kind hearted people the Lord placed in our path.” – “Mary”, housed in 2015

* Names have been changed because we are committed to protecting our guests’ confidentiality.

